

## Why You Need to Market Your Website

So you have a website, but is that enough? Without the proper combination of intelligent website design and internet web marketing, your business could be losing out on a lot of potential customers. Internet marketing can mean the difference between your business thriving or diving. Ten years ago it was enough to just have a website, but today it's **nearly impossible to survive without the proper online marketing strategy**. Luckily Affordable Web Design & E-Commerce, Inc. offers a wide variety of marketing services certain to meet any small business budget or needs. Let us help you attract the valuable customers your small business needs to thrive in this challenging market.

### Marketing Services

- Search Engine Optimization (SEO)
- Pay-Per-Click Marketing (PPC)
- Link Building
- Copywriting
- SEO Press Release
- E-mail Marketing
- Web Site Localization
- Video Marketing
- Social Media Marketing
- Facebook Marketing
- Tweet 4 Me Services (Twitter)
- LinkedIn Marketing
- Local Marketing Services



**“Many a small thing has been made large by the right kind of advertising.” - Mark Twain**

For information on how Affordable Web Design can customize your Internet Marketing experience, contact Hope Hall by phone at 703-335-1819 or 571-762-7747 or email at [hope@affordablewebdesign.com](mailto:hope@affordablewebdesign.com). Make the investment your business deserves! **Marketing is not a luxury expense; rather it is a necessity in today's digital marketing world.**